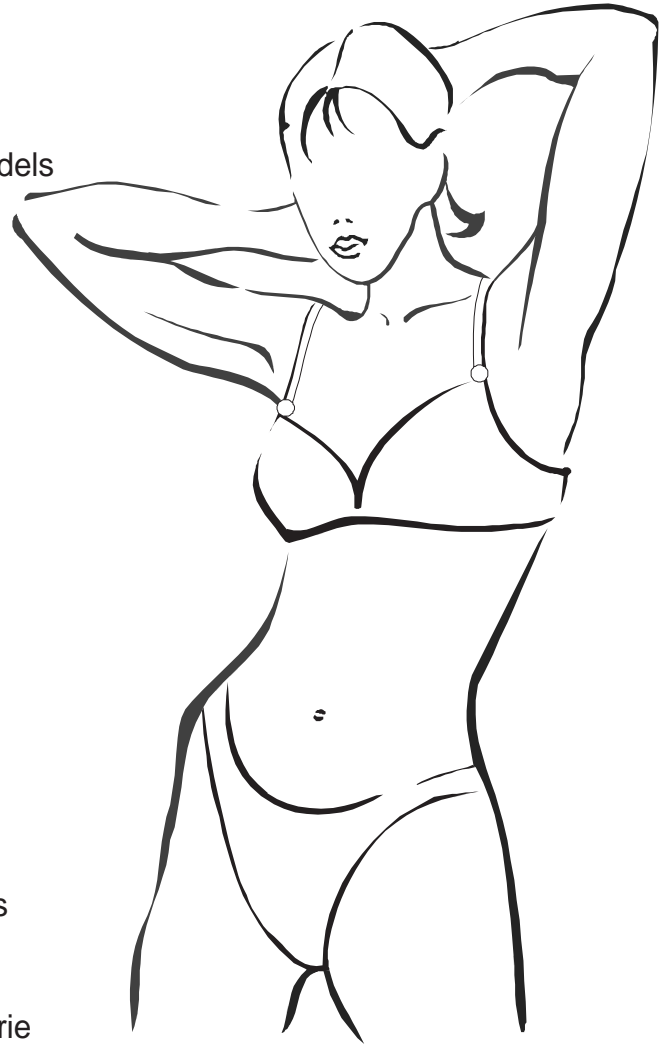


# BASIC SIZE REQUIREMENTS FOR MODELS

6'2"	International, National Male Models Fashion - Print - Advertising
6'0"	International and High Fashion Female Models European, US Male Models Fashion - Print - Advertising
5'10"	European & US Female Models Fashion - Print - Advertising
5'8"	US, Regional, Local Female Models Fashion - Designers Clothing - Print
5'6"	Asian Market, Petite Female Models Commercial - Print - Advertising
5'4"	Specialty Female Models Commercial - Print - Advertising Department Stores - Hair - Beauty Products
5'2"	Specialty Hands - Legs - Fitness - Swimwear - Lingerie

The above table is only a basic guideline. Some models with exceptional qualities and a strong determination have modeled outside these guidelines.



## TYPES OF MODELING WORK

### Advertising

Wearing, or demonstrating a product, or service for a magazines, newspapers, displays, brochures, packaging, etc.

### Catalog / Commercial

Modeling for a retail, or wholesale catalog representing a manufacturer, or distributors products, or services.

### Editorial

Modeling for magazine articles and special features, may also include ads designed to appear as articles.

### Junior

Models 5'6"-5'7" that are 13-19 years of age. Jobs include editorial print, Catalog, advertising for products and services.

### Nude or Figure

Best suited to models 18-24 years of age with a good figure, excellent skin and a fuller bustline.

### Plus Size

Models who wear sizes 14-18 and are 18 to 28 years of age. Work includes editorial print, catalog and advertising of products and services targeted at a plus size audience.

### Runway

Fashion show modeling, Exhibiting a designer's, or manufacturers clothing, or accessories. Models should be 5'8", or taller.

### Specialty

Models who have exceptional features such as: hair, hands, legs and feet. Includes editorial print, catalog and advertising.

### Swimwear / Lingerie

Models should have a waist of 25" or smaller, wear a braserie sizes 34B or larger, skin should be light tan or naturally darker. Body should be firm with pleasant curve, little body hair and good skin